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### Eu Yan Sang Wins BrandLaureate BestBrands Award 2012–2013

**MALAYSIA, 4 Jun 2013** - Eu Yan Sang has added another prestigious award to its collection: The BrandLaureate Most Established Brand Award - Integrative Healthcare 2012–2013.

Dubbed "The Grammy Awards for Branding", the BrandLaureate BestBrands Awards are given to companies to recognize their commitment and efforts in developing and promoting their brand names. Winners were selected based on special criteria such as brand strategy, brand culture, integrated brand communications, brand equity and brand performance in 2012–2013.

Also sharing in the good news is our collaborative partner Nestlé Malaysia, who was awarded the BrandLaureate Chairman of the Year 2012–2013.



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