NOTICE OF A SUBSTANTIAL SHAREHOLDER'S INTEREST *

* Asterisks denote mandatory information

Name of Announcer *	EU YAN SANG INTERNATIONAL LTD	
Company Registration No.	199302179H	
Announcement submitted on behalf of	EU YAN SANG INTERNATIONAL LTD	
Announcement is submitted with respect to *	EU YAN SANG INTERNATIONAL LTD	
Announcement is submitted by *	Danny Heng Hang Siong	
Designation *	Chief Financial Officer & Company Secretary	
Date & Time of Broadcast	04-Aug-2011 18:04:27	
Announcement No.	00126	

>> ANNOUNCEMENT DETAILS

The details of the announcement start here ...

>> PART I

1.	Date of notice to issuer * 01-08-2011			
2.	Name of <u>Substantial Shareholder</u> *	HSBC Private Banking Holdings (Suisse) SA		
3.	Please tick one or more appropriate box(es): *			
	Notice of a New Substantial Shareholder's interest. [Please complete Part II and IV]			

>> PART II

1.	Date of change of <u>Interest</u>	31-07-2011		
2.	Name of Registered Holder	Bestand Development Corp.		
3.	Circumstance(s) giving rise to the interest or change in interest	# Others		
	# Please specify details	 United Partner Investment Limited (BVI) ("UPIL") which directly owns the Company shares, is wholly-owned by Deluxe Assets Holdings Limited (BVI). HSBC International Trustee Limited ("HKIT") is the trustee of a trust that owns 100% of Deluxe Assets Holdings Limited (BVI) that has an indirect interest in the shares of the Company. HKIT is thus deemed to have an interest in the shares of the Company. As a result of a transfer by HSBC Bank Bermuda Limited of all its shares in HSBC International Trustee Limited to HSBC Private Banking Holdings (Suisse) SA ("HPBH"), HPBH is now deemed to be a substantial shareholder of the Company. HPBH is a wholly-owned subsidiary of HSBC Europe (Netherlands) BV, which is substantially owned (94.9%) by HSBC Bank plc which is a wholly-owned subsidiary of HSBC Holdings plc. 		
4.	Information relating to shares held in the name of the Registered Holder			
	No. of <u>Shares</u> held before the change	0		
	As a percentage of issued share capital	0 %		

No. of Shares which are subject of this notice	38,717,160
As a percentage of issued share capital	8.769 %
Amount of consideration (excluding brokerage and stamp duties) per share paid or received	0
No. of Shares held after the change	38,717,160
As a percentage of issued share capital	8.769 %

>> PART III

1.	Date of change of [Select Option]	
2.	The change in the percentage level	From % To %
3.	Circumstance(s) giving rise to the interest or change in interest	[Select Option]
	# Please specify details	
4.	A statement of whether the change in the percentage level is the result of a transaction or a series of transactions:	

>> PART IV

1.	Holdings of Substantial Shareholder, including direct and deemed interest :				
		Dii	rect	Deemed	
No. of shares held before the change		0	0		
As a percentage of issued share capital		0 %	0 %	0 %	
No. of shares held after the change		je 0	38,71	38,717,160	
As a percentage of issued share capital		0 %	8.769	8.769 %	
Footnotes					
Atta	hments Total size = 0 (2048K size limit recommended)				