



EU YAN SANG INTERNATIONAL LTD

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Eu Yan Sang inks exclusive partnership with renowned Chinese university to promote continuous education for healthcare professionals

- The exclusive collaboration offers professional development courses in Traditional Chinese Medicine for eligible practitioners in Singapore
- Eu Yan Sang Academy brings realistic approaches and ‘real world’ understanding to training and learning of Traditional Chinese Medicine to raise professional standards
- Continuing TCM education programme and clinical attachments offered by the academy have received accreditation from Singapore’s Traditional Chinese Medicine Practitioners Board

Singapore, June 9, 2015 – Set to make strides to the Traditional Chinese Medicine (TCM) industry, Eu Yan Sang International Ltd (“EYSI”, “the Group” or “余仁生国际企业”) through its clinical services unit, will offer professional development courses and training programmes to eligible practitioners in Singapore and Southeast Asia.

The initiative, the first to be led by a private company, follows EYSI partnership with renowned Shanghai University of Traditional Chinese Medicine (SHUTCM), to raise the professional standards of the TCM industry.

Students and participants should expect robust syllabuses that answer to the evolving needs of today’s society. These syllabuses are formulated from an in-depth understanding of TCM through a combination of practical experience and contemporary science from EYSI and SHUTCM.

Through the Academy, participants who are medical doctors may have the opportunity to be exposed to training in TCM knowledge and clinical attachments, while TCM practitioners have opportunities to learn from TCM master physicians through Continuing TCM Education (CTE) and herbalists are eligible for a TCM pharmacy programme. Health and wellness courses will be offered to the general public.

Eu Yan Sang Academy (余仁生学院) was incorporated in June 2014, in support of the large pool of TCM physicians within the Group and the TCM industry. As the training institute of



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Eu Yan Sang, Eu Yan Sang Academy provides its stakeholders with the best continuous learning opportunities in TCM, natural health and wellness through strategic partnerships with world-class universities and healthcare institutions.

To date, the Eu Yan Sang Academy has co-organised continuing TCM education which are accredited by Singapore's Traditional Chinese Medicine Practitioners Board.

Commenting on the partnership between Eu Yan Sang Academy and SHUTCM, Group CEO of EYSI Mr Richard Eu (余仁生集团总裁, 余义明), said: "We are pleased with the partnership with SHUTCM, an authoritative educational institution recognised for high standards in comprehensive and instructive teachings and practical programmes. It is an honour to be exclusively associated with a reputable TCM school that shares similar vision and mission with us, which is to uplift the professional standards of the TCM industry."

"When we combine the best practices and gold standards from education, training and work experience, we envision an enriched tomorrow that offers the best of approaches and product quality in TCM for the general wellbeing of the industry and the public at large."

"We are pleased with the formalisation of our exclusive partnership with Eu Yan Sang and its Academy in Singapore as the Group represents high caliber in the TCM industry –from its 135 years of experience and wisdom in healing to scientific researches. As such we have extended our co-operation for another three years and also to cover the ASEAN markets," said Mr Zhao Hailei, Vice Dean of the International Education College, SHUTCM (上海中医药大学国际学院, 赵海磊副院长).

With the efforts by TCM Practitioners Board in upgrading TCM professional knowledge and clinical skills, we are pleased to see this educational partnership took shape between Eu Yan Sang Academy and SHUTCM. This partnership shall foster closer ties and enhance collaboration in TCM education, resulting in raising the professionalism of the TCM industry." said Mrs Yu Foo Yee Shoon, Chairperson of the TCM Practitioners Board.

To share with the public its wealth of TCM knowledge, the Eu Yan Sang Academy has also developed a training programme specifically for non-TCM professionals. This programme offers various modules teaching basic concepts of TCM and is offered to the public for self-enrichment. For more details, please contact the Eu Yan Sang Academy through eysa-admin@euyansang.com or +65 6227 3211.

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About Eu Yan Sang International Ltd (SGX: EYSI)

Listed on the Singapore Exchange, Eu Yan Sang International Ltd (EYSI or the Group) is a leading integrative health and wellness company with a unique heritage in Traditional Chinese Medicine (TCM). As one of the largest TCM groups in Southeast Asia, EYSI drives the industry forward with its scientific and innovative approaches in the production and retail of its TCM and wellness products.

From the sourcing of raw materials to manufacturing and distribution of the finished products, as well as the provision of treatments—the Group is able to control the total supply chain, giving it a competitive advantage in the industry.

Manufacturing activities are carried out in two of its GMP-certified (Good Manufacturing Practices) factories located in Hong Kong and Malaysia. The factory in Hong Kong has also earned a certification by the Therapeutic Goods Administration (TGA) of Australia, in accordance to the Pharmaceutical Inspection Convention and Pharmaceutical Inspection Cooperation Scheme (PIC/S) Guide to GMP for Medicinal Products. Every production process demonstrates full GMP and TGA accreditation for unmatched quality assurance.

Top quality products by Eu Yan Sang are distributed extensively through the Group’s network comprising 258 company-operated retail outlets and 30 franchises in China, Hong Kong, Macau, Malaysia, Singapore and Australia by 31 March 2015. Its products are available online at www.euyansang.com, as well as in drugstores, pharmacies, medical halls, supermarkets, convenience stores, hospitals, health clubs and spas worldwide. The Group also operates a chain of 34 TCM Clinics in Singapore and Malaysia, and two Integrative Medical Centres in Hong Kong. For more information, please visit www.euyansang.com

About Eu Yan Sang Academy Limited

As the training institute of Eu Yan Sang, Eu Yan Sang Academy provides its stakeholders and the general public with the best continuous learning opportunities in Traditional Chinese Medicine (TCM), natural health and wellness through strategic partnerships with world-class universities and healthcare institutions.

Eu Yan Sang is a trusted household TCM brand. Reputed for its authentic and quality products and services, it is setting its vision to be a leading integrative health and wellness company with a strong culture of caring. Since the introduction of clinical services more than a decade ago, the Eu Yan Sang Group today has more than 30 TCM clinics and in excess of 50 TCM Physicians in Singapore, Malaysia and Hong Kong. A commitment to education sees the Eu Yan Sang Academy incorporated in June 2014 in support of the large pool of TCM Physicians within the Eu Yan Sang group and the TCM industry.

About Shanghai University of TCM

Established in 1956, the Shanghai University of Traditional Chinese Medicine (SHUTCM) is a prestigious higher learning institution in China and one of the earliest TCM higher institutions since the foundation of People’s Republic of China. Located in Pudong Zhangjiang Hi-tech Park, the university has more than 8,000 full-time students, and is equipped with world-class facilities for research and experimentation which underpin its research excellence in fundamental and applied sciences. The World Health Organization designated the university as a “WHO Collaborating Center for Traditional Medicine” since 1983.



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