

21 Tai Seng Drive, Singapore 535223 Tel: (65) 6225 3211 Fax: (65) 6225 8276

## **Consumer Alert**

## July 27, 2016

## How to avoid purchasing copycat products misusing Eu Yan Sang's name

Eu Yan Sang International Ltd (EYSI) would like to bring to your attention that there is a Hong Kong company which was incorporated under the name of Eu Yan Sang (Hong Kong) Pharmacy International Group Limited (余仁生 (香港) 制药国际集团有限公司). This company is intentionally and unlawfully passing itself off as being part of the EYSI Group and is currently selling a copycat version of our Bo Ying Compound product in Hong Kong and China.

We advise our customers to be extremely careful when purchasing the Bo Ying Compound (余 仁生保婴丹) and not to be misled into purchasing the copycat version by mistake.

Eu Yan Sang (Hong Kong) Pharmacy International Group Limited (余仁生 (香港) 制药国际集团 有限公司) <u>is not</u> part of or in any way connected to the EYSI Group. Their copycat Bao Ying Dan (保婴丹) <u>is not</u> manufactured or sold by us.

We have taken legal action against Eu Yan Sang (Hong Kong) Pharmacy International Group Limited (余仁生 (香港) 制药国际集团有限公司) in Hong Kong. The High Court has issued a permanent injunction against the company to prevent it from using the Eu Yan Sang name. In addition, the Companies Registry in Hong Kong has forced the company to change its name so now the company is only known by its company registration number. Copies of the High Court Injunction and the direction issued by the Companies Registry in respect of the forced change of name are attached.

The packaging and design of the copycat Bao Ying Dan product resembles and copies Eu Yan Sang's Bo Ying Compound (余仁生保婴丹) sold in Hong Kong and China. It is intentionally meant to mislead customers into buying their product believing it to be manufactured and sold by Eu Yan Sang, which <u>is not</u> the case.

For the benefit of our customers, we have appended images highlighting some key differences between the genuine Eu Yan Sang Bo Ying Compound (余仁生保婴丹) and that of the copycat version below.



**EU YAN SANG INTERNATIONAL LTD** 

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We would like to reiterate that our products are manufactured in our factories in Hong Kong and Malaysia and are subject to vigorous testing and high standards.

Please note that our products are sold in Eu Yan Sang retail stores in Singapore, Malaysia, Hong Kong, Macau, and through our authorised distributors in Hong Kong and China covering chain stores, medical halls and hospitals.



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We would like to take this chance to thank you for your continued support of Eu Yan Sang.

Should you require additional information, please contact Eu Yan Sang Customer Service hotline during working hours between Monday and Friday:

In Hong Kong(852) 2544 3308In Singapore1800 8881879In Malaysia1300 888213